

CALL FOR PAPERS

SPECIAL ISSUE R2IE

WILL ARTIFICIAL INTELLIGENCE RESHAPE ECONOMIC INTELLIGENCE?

R2ie



CONTEXT AND OBJECTIVES

For over thirty years, Economic Intelligence (EI) has been at the heart of practices in strategic information management, offensive operations, intelligence monitoring, and economic security. It has progressively expanded to encompass dimensions such as sovereignty (economic, technological, food, energy), geopolitical influence, innovation, strategic foresight, and economic warfare (Guilhon & Moinet, 2016; Harbulot, 2024).

The work of Massé, Marcon and Moinet (2006) demonstrated how influence and communication logics structure EI practices, while Beaudry (2006) shed light on the role of organizational communication in organizations' strategic decision-making processes. These various activities rely essentially on human expertise, professional intuition, and the capacity to take calculated risks.

Today, the rise of artificial intelligence (AI), and in particular generative AI, marks a disruption comparable, in scope, to the arrival of the Internet in information practices. AI is simultaneously transforming several core dimensions of EI:

Operational: automation, as far as possible, of intelligence monitoring; mass processing of heterogeneous data; detection of weak signals; transformation of the press and media landscape (Schöpfel, 2025).

Analytical: predictive modelling, scenario simulation, and the generation of decision-support frameworks.

Communicational: automated production and dissemination of strategic content (briefings, syntheses, information maps).

These shifts open up new perspectives for competitiveness, while simultaneously raising major challenges:

- Reliability and ethics of AI-generated content.
- Transformation of strategic information professions (intelligence analysts, monitors, communicators, decision-makers).
- Informational sovereignty and technological dependencies.
- Regulatory frameworks (AI Act, GDPR, sector-specific standards).
- Cyber influence operations (L2I): digital influence campaigns, information manipulation, and countermeasures in digital environments.
- Redefining collective decision-making in hybrid human-machine environments.

AI is therefore not merely augmenting EI's processing capabilities: it may be reconfiguring its very foundations. This special issue of the *Revue Internationale en Intelligence Économique* (R2IE) aims to bring together perspectives from Information and Communication Sciences (ICS), Humanities and Social Sciences (HSS), Management Sciences, and professional practice, in order to address the key questions at stake and better anticipate the real role of AI in our disciplines.

THEMATIC AREAS

Proposals may address, without being limited to, the following areas:

1. Transformation of informational and communicational practices

- New practices in intelligence monitoring and information processing (OSINT, SOCMINT, text mining).
- Automation and predictive AI in weak signal detection.
- AI-assisted production of briefings, syntheses, and information maps.

2. Generative AI and strategic content

- New modes of production and circulation of strategic knowledge.
- Reliability, verification, and countering disinformation and deepfakes.
- Cyber influence operations (L2I): offensive and defensive use of AI in information operations, experience reports and lessons learned for EI.
- AI-driven data analysis and processing.

3. Transformation of professions and competencies

- Changing roles of intelligence analysts, monitors, and decision-makers.
- New skills and training frameworks for AI-enhanced EI.
- Human-machine hybridization in decision-making processes.

4. Governance, sovereignty, and regulation

- Technological dependencies, digital infrastructures, and informational sovereignty.
- Data governance and regulations (AI Act, GDPR, national and sector-specific policies).
- Ethical considerations, algorithmic bias, accountability, and transparency.

5. Foresight and experimentation

- Prospective scenarios for the professions and organizations of tomorrow.
- Professional experience reports, innovative frameworks, and case studies.
- Limitations, risks, and perspectives for an EI transformed by AI.

6. Critical approaches and resistance to AI

- Strategies for resistance and protection of intellectual creations against generative AI: anti-extraction techniques (anti-scraping), adversarial examples, digital watermarking, and other mechanisms for preserving authors' rights.
- AI in EI: between promises and realities. Critical perspectives on the risks of technological dependency, erosion of professional expertise, and homogenization of analytical practices.
- Political and societal dimensions of AI in EI: informational power asymmetries, concentration of analytical capabilities, and issues of economic democracy.

SUBMISSION GUIDELINES

Types of contributions expected

- Research articles
- Case studies
- Prospective notes
- Professional experience reports

ACCEPTED LANGUAGES

French and english

FILE FORMATS

doc, docx, odt, rtf, pdf

ABSTRACT SUBMISSION

500 words, in french or in english

REVIEW PROCESS

Double-blind peer review by two experts

Abstract contents

Title, author(s), position(s), contact details, keywords (max. 6), research question, hypotheses, methodology, expected results, indicative bibliography.

Submit abstracts to: r2ie-ia-ie@thinktankers.org

TIMELINE

25 June 2026	Abstract submission deadline
31 July 2026	Notification to authors
30 September 2026	Full article submission
October - November 2026	Peer review
20 December 2026	Final feedback to authors
Spring 2027	Publication of the special issue

Article review

Each article will be reviewed double-blind by two experts, according to the criteria of relevance, scientific validity, originality, and clarity.

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